

# FUND DATA MANAGEMENT FIRM GROWS GLOBAL FOOTPRINT WITH BLACKBERRY

## Industry

- Finance

## Region

- EMEA

## Company Size

- Small (<100)

## Solution

- BlackBerry® 10 smartphones
- BlackBerry® Enterprise Service 10
- BlackBerry® Technical Support Services
- BlackBerry® Balance™ Technology

MoneyMate Limited (MoneyMate) is a specialist provider of investment product information management services to global asset managers. The company provides a fully managed service assisting its clients across EMEA to maximize returns through its data quality management platforms. MoneyMate brings together data quality processes, expert human resources and proven technology to form the most efficient managed service available in the market, enabling asset managers to oversee and control the quality of its product data. Its innovative approach enables asset managers to implement data governance within their organizations and ensures that they are delivering timely, accurate, consistent and quality data to the market.

### The Challenge

The consumerisation of IT and mobile technology is blurring the lines between personal and business devices. With corporate data increasingly finding its way onto unsecured personal devices MoneyMate needed to find a secure way for its employees to use their mobile devices for work and personal use. Safety and security was a key consideration in deciding which platform to use.

MoneyMate believed moving towards a more positive work/life balance shouldn't come at the expense of data security. MoneyMate looked into a number of solutions but could not find a provider that could give its employees access to personal apps and at the same time sufficiently protect corporate data.

### The Solution

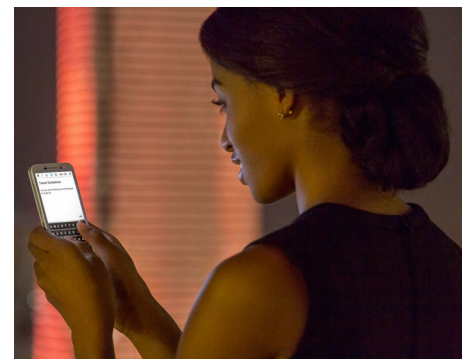
As a long-standing BlackBerry® customer, MoneyMate turned to the handset maker for help. BlackBerry responded by offering BlackBerry 10 smartphones and BlackBerry Enterprise Service 10 (BES10).

Using BlackBerry Balance technology on BlackBerry 10 smartphones allowed the organization to manage a dedicated part of the BlackBerry 10 device, with seamless ability to switch between the personal space and the work space. This gave users access to consumer apps and social media tools without compromising company security.

"The upgrade to BES10 was very easy. We took advantage of the BlackBerry trade up program, that allowed for our legacy BlackBerry client licences to be upgraded free of charge to the new BlackBerry Balance," said Graham Carey, Vice President of Infrastructure at MoneyMate. "Our users are very happy with the functionality of the BlackBerry 10 operating system on the devices as it allows them to have a consumer experience safe in the knowledge that their work data is secure in the 'work' portion of the device."

### MoneyMate's Benefits

MoneyMate is an international organization headquartered in Ireland with operations in the United Kingdom, United States, Sweden and Spain. As the sales team travel the world they need secure access to their work space on non-BlackBerry devices, in particular tablets.



**"Our users are very happy with the functionality of the BlackBerry 10 operating system on the devices as it allows them to have a consumer experience safe in the knowledge that their work data is secure in the 'work' portion of the device."**

---

**Graham Carey**  
VP of Infrastructure  
MoneyMate

The BES10 platform is designed to enable the secure management of work environments on iOS® and Android™ devices as easily as on BlackBerry 10 devices. This flexibility to work on the move has helped MoneyMate to grow its global footprint. Graham Carey continues, “It used to be a bit of an issue to manage our mobile international operations in a secure environment. With BES10 we can quickly and efficiently mobilize our sales teams, wherever they are, using a range of mobile devices.”

MoneyMate is also utilizing its BlackBerry 10 smartphones to receive and monitor real-time information through its Rove Mobile Administration console. This HTML-based dashboard is enabled in the secure environment through BlackBerry Balance and allows for real-time decisions to be made quickly, efficiently and decisively.

MoneyMate has also been able to remove the need for physical token-based VPN connectivity. “We were constantly spending time resolving issues with the physical tokens. We had incidents of batteries dying and tokens faults through user error, both of which require a return to headquarters for repair and reconfiguration,” explains Ronan Brennan, Chief Technology Officer for MoneyMate.

“With the BlackBerry 10 devices, we are now using virtual token generation from the device, reducing our need to provide support and enabling quicker secure access to the back-end systems via our VPN. With BlackBerry 10 and BES10 MoneyMate has a mobile platform that helps it to meet the challenges of a growing worldwide operation. Already MoneyMate has been able to increase internal user satisfaction, solve IT support challenges and function more effectively as a business.”

#### Key Benefits

- Delivered a trusted, secure and easy to deploy solution
- Eliminated need for physical VPN key
- Provided a managed secure environment across multiple devices

[www.blackberry.com/go/success](http://www.blackberry.com/go/success)

Results provided for informational purposes only and will vary depending on the individual customer and the specific operating circumstances. This material, including all material incorporated by reference, is provided "AS IS" and "AS AVAILABLE" and without condition, endorsement, guarantee, representation or warranty of any kind by BlackBerry and BlackBerry assumes no responsibility for any typographical, technical, or other inaccuracies, errors or omissions in this material and shall not be liable for any type of damages related to this material or its use, or performance, or non-performance of any software, hardware, service, or any references to third-party sources of information, hardware or software, products or services. © 2014 BlackBerry. All rights reserved. BlackBerry and related trademarks, names and logos are the property of BlackBerry Limited and are registered and/or used in the U.S. and countries around the world. All other trademarks are the property of their respective owners. BlackBerry is not responsible for any third party products or services.

