

### Get Connected Anytime, Anywhere

Users can start collaborating with colleagues immediately. Key contacts can easily be found in the integrated BBM Enterprise Cloud Directory Service. Since messages on BBM Enterprise are transmitted within seconds, employees get a faster mobile and web experience that enhances productivity. And employees can switch between their multiple devices with ease, while always staying connected.



### Easily Manage Enterprise Messaging

IT administrators can manage a wide range of services, including BBM Enterprise policies, entitlements and authentication, through a single console called Enterprise Identity by BlackBerry. There's no new hardware to purchase, no new servers to install, and no new OS updates to make. With BlackBerry Audit & Archiving Service (BAAS) for BBM Enterprise, IT administrators can secure organizational data and enable regulatory compliance.



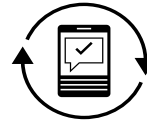
### Communicate Internally and Externally

Employees can chat securely with BBM Enterprise users at other organizations, too, extending the protection of your business data. All this happens seamlessly, making messaging with BBM Enterprise fast, easy and hassle-free—whether they are on their smartphones or on desktop.

### Collaborate On Multiple Devices

iPhone	Android	BlackBerry® 10	Windows/Mac

Learn more at [blackberry.com/bbmenterprise](http://blackberry.com/bbmenterprise)



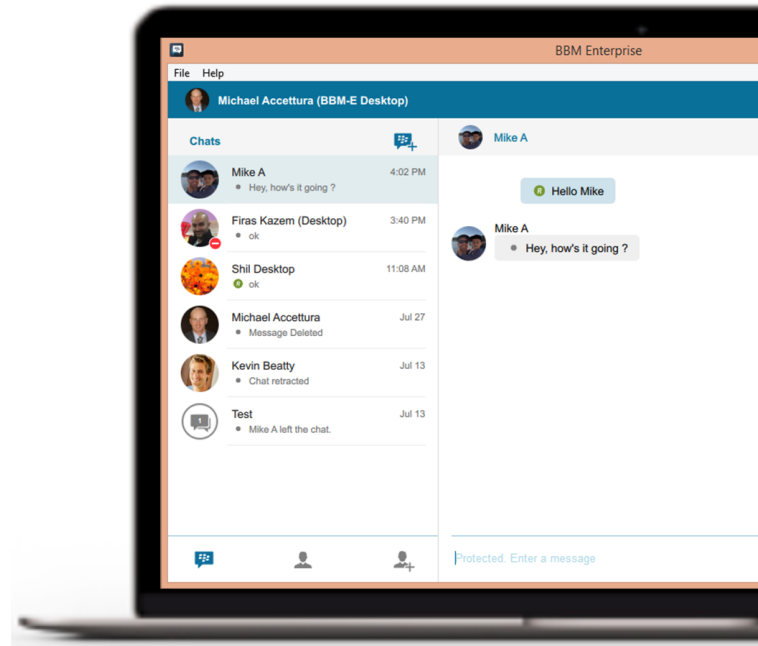
### Know if Messages Are Received and Read

BBM Enterprise lets you know when your colleagues have received and read messages, for both one-to-one chat and group chat. This confirmation increases accountability among teams, and enables everyone to get the answers they need to move projects forward.



### Security Without Hassle

When a BBM Enterprise user sends a message, their conversation is automatically secured with enterprise-grade encryption, even if the recipient is a non-BBM Enterprise user. This enables a BBM Enterprise user to extend an enterprise-grade security interaction with external contacts, such as clients, customers, and partners.



## About BlackBerry

BlackBerry is securing a connected world, delivering innovative solutions across the entire mobile ecosystem and beyond. We secure the world's most sensitive data across all end points – from cars to smartphones – making the mobile-first enterprise vision a reality. Founded in 1984 and based in Waterloo, Ontario,

BlackBerry operates offices in North America, Europe, Middle East and Africa, Asia Pacific and Latin America. The Company trades under the ticker symbols “BB” on the Toronto Stock Exchange and “BBRY” on the NASDAQ. For more information, visit [us.blackberry.com](http://us.blackberry.com).